

TOGETHER 
WE WILL CREATE 
NEW PATHWAYS
FOR OUR PLAYERS, TEAMS
AND CLUBS.

F U R T H E R T O G E T H E R

**TO DEVELOP
THE PLAYER
& EMPOWER
THE PERSON
IN A PURPOSEFUL
AND MEMORABLE
ENVIRONMENT**

MISSION STATEMENT

MISSION



F U R T H E R

T O G E T H E R

2024 NEW GOAL

**EVERY GIRL.
EVERY OPPORTUNITY.**



**EVERY GIRL IN NORTH AMERICA CAN
PLAY IN THE DPL IN A MEMORABLE
AND PURPOSEFUL ENVIRONMENT.**

F U R T H E R T O G E T H E R

VISION

PLAYER DRIVEN

WE BELIEVE THROUGH SUPERIOR EXPERIENCES, PLAYERS WILL BE ABLE TO SHOWCASE THEIR TALENT, DISCOVER COLLEGIATE OPPORTUNITIES AND CREATE COMMUNITY AROUND THE GAME.



CLUB SUPPORT

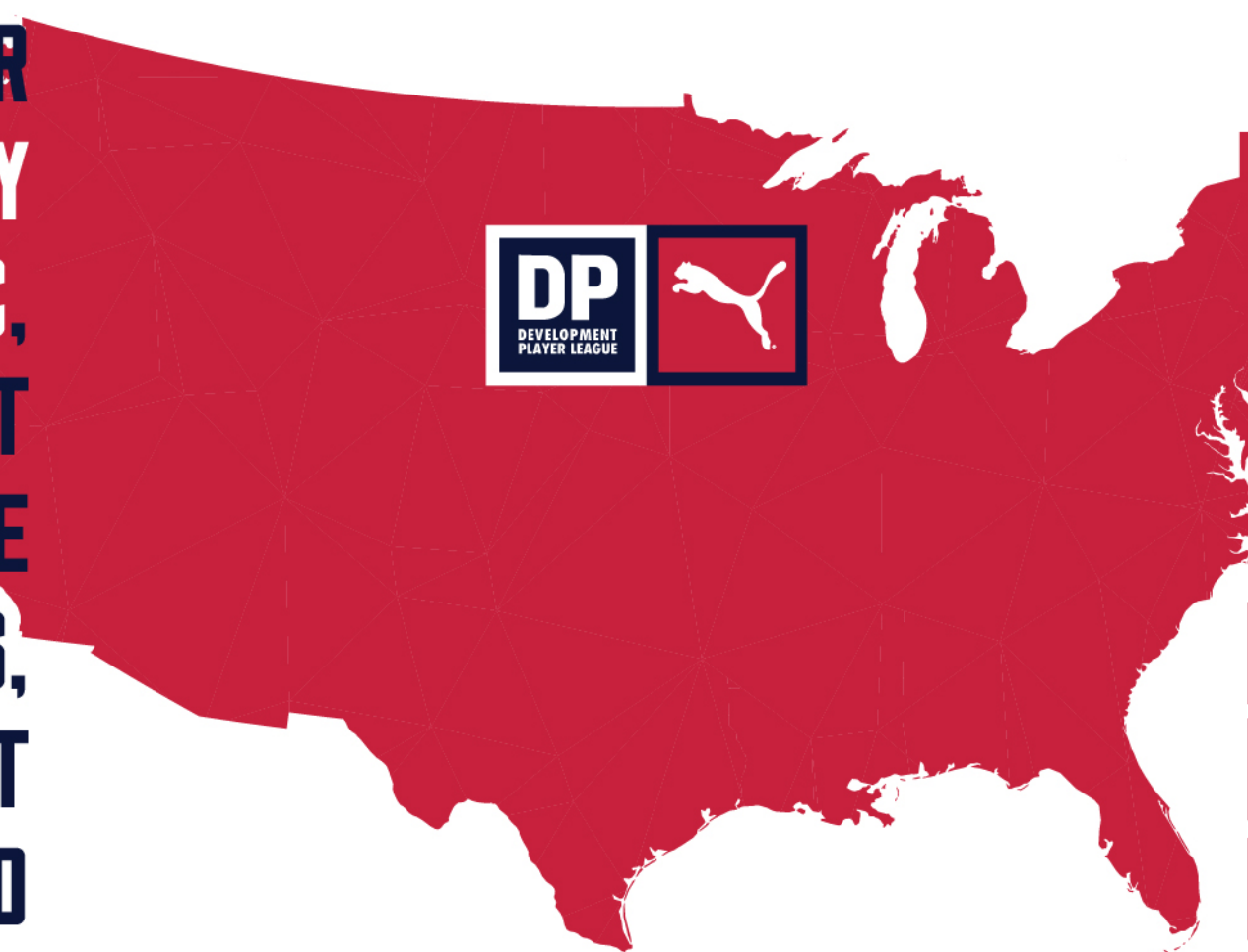
WE ARE A STANDARDS DRIVEN NATIONAL LEAGUE, ALIGNED WITH THE GIRLS ACADEMY, THAT WILL ENCOURAGE CLUBS TO COMPETE & GROW, MAXIMIZING THE DEVELOPMENT OF THEIR PLAYERS.

BY CREATING A COHESIVE FRAMEWORK INLINE WITH THE MOST DYNAMIC ORGANIZATIONS IN THE COUNTRY.

F U R T H E R T O G E T H E R

EXPANSION

WE WILL OFFER
PROGRAMMING IN EVERY
KEY DEMOGRAPHIC,
REACHING THE MOST
ISOLATED AND REMOTE
GAMING CIRCUITS,
CONQUERING THE MOST
POPULATED AND



FRAGMENTED AREAS,
BRINGING THEM TOGETHER
INTO AN ALIGNED
COMPETITIVE MODEL
THAT IS
COST EFFECTIVE,
ASPIRATIONAL AND
SUSTAINABLE.

FURTHER TOGETHER



RALLY CRY

NOTHING IS GIVEN

& EVERYTHING IS EARNED.

WE WILL RAISE THE BAR IN YOUTH SOCCER...

FURTHER TOGETHER.

WHAT MAKES

THE DPL

GREAT

?

NATIONAL CHAMPIONSHIP AT EVERY AGE GROUP

EVERYTHING IS EARNED AT THE DPL.

WE USE OUR NATIONAL CHAMPIONSHIP SERIES TO CELEBRATE PLAYERS WHO HAVE REACHED THEIR GOALS AND INSPIRE PLAYERS TO HAVE A WINNING MENTALITY.



WHY?

WINNING BUILDS CONFIDENCE...

Only against a worthy opponent. Qualification for the national championships are earned through conference play with the number of qualifiers dictated by number of teams in the conference and team quality.

MORE OPPORTUNITIES FOR SUCCESS...

At the DPL we host 1 single event covering both playoffs & finals. This reduces the burden on families and enables us to finish our season in a timely manner. To do this we have 2 National Championship levels that teams can qualify for through their conference standings, the Super Group and Championship. Each level plays to a champion.

WINNING INCREASES MOTIVATION...

It also builds team spirit and cohesion and is more important as players get older. By offering every age group through U19 an opportunity to compete, we maximize the potential success of our teams.

OPENS DOORS TO FUTURE OPPORTUNITIES...

Winners at both the Super Group and Championship levels automatically qualify for the DPL's version of the champions league, THE SUMMIT. In addition, results will also be used to effectively support a team or club's application process with the Girls Academy for event access or full membership through the Development League Alliance.

WHAT MAKES THE DPL GREAT?

CLUB BASED PLATFORM

A NATIONAL LEAGUE IN STRUCTURE, THE DPL WAS DEVELOPED TO AFFORD CLUBS THE OPPORTUNITY TO COMPETE AGAINST LIKE MINDED COMPETITION IN A CLUB VS. CLUB MODEL.

A true testament to the ability of each club to develop players Through their full pathway, DPL Clubs compete on gameday with a team in every single age group, U13-U19.

Each gameday, 6 games are held either side by side or back to back to showcase the club's quality across the board. Over 80% of our league is made up of a club's top teams in each age group with special consideration being given to members of other elite platforms that have the depth and quality to ensure purposeful games in a memorable environment.



WHAT MAKES THE DPL GREAT?

LOCAL & REGIONAL CONFERENCE STRUCTURES

EXISTING CONFERENCES WITHIN THE DPL WERE BORN OUT OF NECESSITY. THE ORIGINAL FORMATION OF THE LEAGUE WAS DUE TO THE US SOCCER DEVELOPMENT ACADEMY LAUNCHING WITH RESTRICTIONS PLACED ON PLAYERS, IE. 4 NIGHTS OF REQUIRED TRAINING AND NO HIGH SCHOOL SOCCER PARTICIPATION. THIS MEANT A VOID FOR COMPETITIVE ATHLETES THAT WANTED A MORE BALANCED SOCCER EXPERIENCE.

Each conference and location has different needs. The unique nature of the management of the DPL takes into account the local needs and grants autonomy to the conference members to adjust their schedules as long as they fall in line with the DPL frameworks and rules for competition.

For new conferences coming on board, the first year presents a unique opportunity for the founding conference members to mold their conference with like-minded clubs that will ensure a quality experience for all.



WHAT MAKES THE DPL GREAT?

NATIONAL SHOWCASE EVENTS

WHERE LIFELONG MEMORIES ARE MADE!

THE DPL EVENTS ARE A **HIGHLIGHT** OF THE LEAGUE EXPERIENCE WITH CAREFUL CONSIDERATION GIVEN TO BRACKETING, PITCHING TEAMS AGAINST EACH OTHER IN COMPETITIVE GAMES TO SHOWCASE THE TALENTS OF THE PLAYERS IN FRONT OF COLLEGE COACHES AND **DPL PERFORM** SCOUTS. WE TAKE GREAT PRIDE IN OUR MISSION OF DELIVERING **MEMORABLE** AND **PURPOSEFUL** EXPERIENCES.



EACH YEAR THE LEAGUE MARKETING AND BRANDING PARTNER, Launch Original, creates a custom theme that brings life to the events. Each event is then overloaded with brand activations, signage, and apparel that are the envy of other leagues. Professional videography and photography capture the essence of the event and social media coverage is the best in the business, bustling with branded content that can be shared by families. All photographs are then made available free of charge to the teams and clubs in attendance post event to use on their own digital platforms and websites.

Top performing teams also attend the qualification events, **THE SUMMIT AND NATIONAL FINALS EVENT**. The maximum number of events a team can attend is 3. The majority of the teams in our league attend 1 or 2 events during the year.

LOCATIONS are selected based on geography, access to **TOP QUALITY FACILITIES** and accessibility of **AIRPORTS** and **LOCAL HOTELS**. Often held in places that players would rarely travel to, we aim to deliver an off-field experience that matches the on-field excitement.

Clubs are required to attend the national showcase that best matches their high school schedule for the HS age teams, and we bring the youngest teams **ALL TOGETHER TO THE SUMMIT EVENT** to showcase to those families the journey ahead within the league.





WHAT MAKES THE DPL GREAT?

FLEXIBLE ROSTER SOLUTIONS

WE GRANT CLUBS THE FLEXIBILITY TO MANAGE THEIR PLAYER POOLS HOW THEY SEE FIT. AS LONG AS PLAYERS FULFILL ALL REQUIREMENTS THEY WILL BE ACCEPTED INTO THE DPL.

The DPL follows industry accepted game day roster guidelines (18 *players*), but allows clubs to place as many as 30 players on the overall team roster. Players can play up in age and GK's can play in 2 games per day in emergency situations upon approval from the league.

The goal is to enable each team to compete on the field and fulfill fixtures within the league standards, creating balanced competition so that outcomes are in doubt.



WHAT MAKES THE DPL GREAT?

MINIMUM STANDARDS IN THE BEST INTERESTS OF THE PLAYERS

PLAYERS ARE MOTIVATED TO PLAY AT HIGHER LEVELS OF THE GAME AND THE ENVIRONMENT THAT CLUBS CREATE TOGETHER DIRECTLY IMPACTS THEIR CHANCES OF SUCCESS AND THEIR OVERALL ENJOYMENT.

Clubs are required to host games and training sessions at the best facilities possible, contract the highest level of referees and deliver professional game day standards. Trainers are required for every game day with the games being captured by video and shared with other clubs via the veo league exchange.

Intra club communication prior to travel ensures every club, team and player are prepared to compete.

WHAT MAKES THE DPL GREAT?



POWERFUL RELATIONSHIPS WITH INDUSTRY LEADERS

PUMA has become one of the world's leading sportswear brands, competing with other major players like Nike and Adidas. Puma is a globally recognized brand with a long history in the sportswear market. This strong brand recognition has helped partners like the DPL gain a competitive edge.

The accessibility to the Puma lifestyle catalog, coupled with the exceptional event designs, gives our members unique and cool apparel options to memorialize their event experience.

Puma is the main sponsor of the DPL events, performing program and college ID camps, supplying balls, player gear, and coach apparel.



ELITE TOURNAMENTS are the best in the business in tournament logistics. From securing the best facilities, to managing the game schedules, ET are on hand to ensure the players have the very best experience at the DPL events. From clear and concise pre-event communication to being readily available on site to manage any circumstance that arises, we work together to bring the most professional and fun event experience time and again.



The exclusive video partner of the DPL, not only does **VEO** provide our league with a free league exchange to upload and store videos from conference games, they cover every event with the best camera on the market so players can access it free of charge. With top quality hardware and software, VEO is the leader in the youth sports automated video space.



Soccer.com and SPG bring the heat when it comes to event apparel and setup. In collaboration with Puma, they hit it out of the park when it comes down to selection of gear and customer service, making it easy to grab merchandise throughout event days.



LAUNCH ORIGINAL ("LO") is the team behind the DPL brand and marketing efforts. They are simply the most dynamic youth sports agency in the country.

They are the very best in the business at producing high quality content for the digital space. Managing all of the social media channels at the DPL, LO takes great pride in showcasing the players, teams, and clubs that participate in our league.



WHAT MAKES THE DPL GREAT?

POWERFUL RELATIONSHIPS WITH INDUSTRY LEADERS

MIMENTOR VIRTUAL LEARNING FOR COACHES AND PLAYERS

Our new coach education program is one of a kind. We are the only all girls League that delivers on and off the field with in house bespoke learning solutions for our coaches and players, with the majority of our courses free of charge.

We give coaches tools to succeed. To develop their players. To help them reach their dreams. With on demand learning from the best in the world.

The DPL provides unlimited access to courses delivered by the best in the game with new content every month. Academic-led education with practical application.

DEVELOP. FURTHER. TOGETHER.

UNLOCKING POTENTIAL
AS A COACH.
AS A LEADER.
AS A MENTOR.

MiMENTOR





DEVELOPMENT LEAGUE ALLIANCE



The DPL and the Girls Academy league have formed a **STRATEGIC** alliance called the Development League Alliance (DLA). This **ALLIANCE** strategy between the GA and the DPL is used to **LEVERAGE** the soccer experience and **MIND-POWER** shared across two national platforms to best serve the member clubs of both leagues.

The DLA sub committee is composed of (2) DPL board representatives, (2) GA board representatives and the GA commissioner. This group is tasked with finding intuitive ways to aid each leagues development opportunities with the focus on the player at the core of its being.

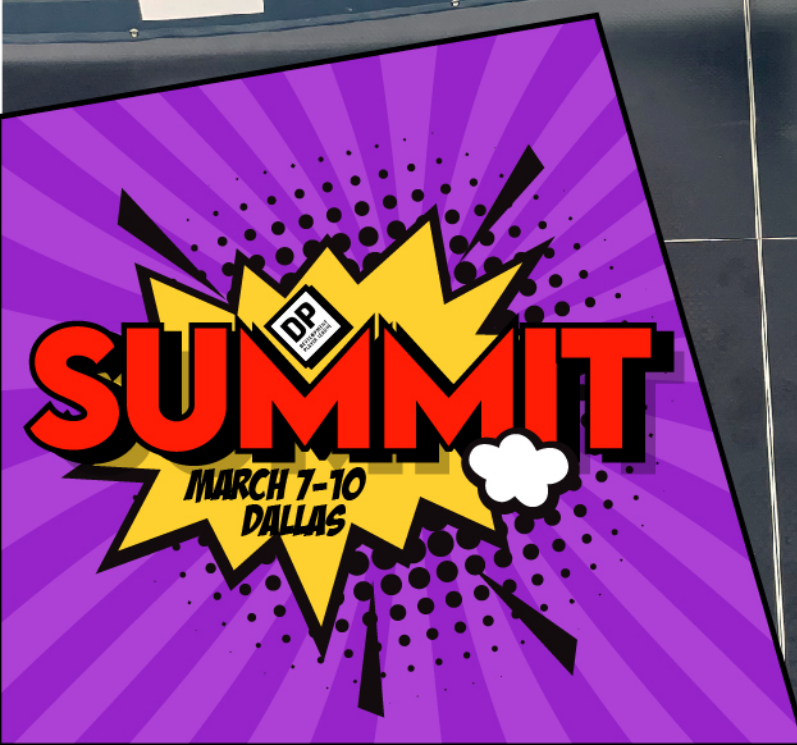
Beginning in 2023 the DLA will afford the very top teams and clubs a pathway into the girls academy events where space permits and will utilize these games as a proving ground for future consideration of membership.

F U R T H E R T O G E T H E R



HOSTED
BY THE
DPL.

DP
DEVELOPMENT
PLAYER LEAGUE



THE SUMMIT

A CHAMPIONS LEAGUE PLATFORM

"THE BEST TEAMS AT THE PEAK OF THEIR POWERS."

THE DPL'S MISSION TO DEVELOP THE PLAYER AND EMPOWER THE PERSON IN A PURPOSEFUL AND MEMORABLE ENVIRONMENT HAS DRIVEN SEVERAL CONVERSATIONS NATIONALLY ON HOW WE CONTINUE TO ADAPT AND PUSH TO CREATE AN UNRIVALED EXPERIENCE FOR TOP PERFORMING TEAMS AND PLAYERS.

We are excited to announce the cup competition for the best teams in the league. An opportunity for these teams to battle for a championship where nothing is given, and everything is earned.

Intra club communication prior to travel ensures every club, team and player are prepared to compete.

THE SUMMIT hosted by the DPL is an aspirational event earned through conference standings and national event results. Individual teams will be invited to compete in a singular event to create a **"BETTER ON THE DAY"** challenge. This will add quality competition for the most competitive teams in the DPL and qualification is earned on a yearly basis.

**THE CHALLENGE
IS TO RISE TO THE TOP.
TO THE SUMMIT.**

THE ROAD WILL BE TOUGH ...
WELCOME TO THE JOURNEY.

**SEE YOU
AT THE SUMMIT.**

COLLEGE ID CAMP

THE DPL COLLEGE ID CAMPS ARE AN INSIGHT INTO THE QUALITY OF PLAYERS IN OUR LEAGUE, CONNECTING THEM WITH COLLEGE COACHES IN A MEMORABLE AND PURPOSEFUL ENVIRONMENT.

SNEAK A PEEK

College coaches will be able to sneak a peek of the top prospects in the DPL by working directly with players in training sessions, interacting with them during a college specific symposium and then watching them in their own team environment as part of the DPL national event series.

FOR THE PLAYER

Maximum exposure to hand-picked college coaches from varying levels of the college game. The DPL brings college coaches on-site, prior to the event to create a new and intimate recruiting opportunity.

ADDITIONAL BENEFITS

All ID Camp activities and games will be captured by our partner, VEO, and shared as part of the package post event with both players and college coaches.



THE DPL PERFORM SCOUTS WILL BE ON HAND TO EVALUATE PLAYERS FOR THE DPL PERFORM PROGRAM, OUR INDIVIDUAL TALENT ID PROGRAM (WWW.DPLEAGUE.ORG/PERFORM).



MEMORABLE. PURPOSEFUL. EXPERIENCES.

DPL PERFORM PROGRAM

READY TO PERFORM?

THE DPL PERFORM PROGRAM IS A PURPOSEFUL AND MEMORABLE PLAYER IDENTIFICATION PROGRAM, AN IMPARTIAL SELECTION PROCESS FOR THE MOST GIFTED PLAYERS EVALUATED THROUGH GAME PERFORMANCES SPONSORED BY PUMA.

The DPL provides memorable and purposeful development opportunities to young female athletes. By being a part of a DPL club each player has the opportunity to showcase their talents and skills to be identified for additional learning environments.

The DPL perform program is an individual identification program whereas players are scouted and evaluated in games with their own teams by impartial evaluators at DPL national events and the DPL College ID Camps with a goal of being chosen for **THE PERFORM** national games, in conjunction with the DPL National Championships, and Perform International, encompassing an international travel experience.





WHERE DO YOU FIT?

AN INTEGRATED PATHWAY



FULL MEMBERSHIP

The DPL is a standards based league where clubs enter 1 team in each eligible age group, U13-U19. Teams play league games in a conference that is regional based and are required to attend (1) mandatory national event plus any **EARNED OPPORTUNITIES**, notably **THE SUMMIT** & **NATIONAL CHAMPIONSHIPS**.

FULL CLUB MEMBERS are held to the highest standard, placing the players at the forefront of their culture. Member clubs are selected based on a wide range of factors including, but not limited to; technical and administrative staff structure and competence, club infrastructure, facilities, philosophy, history of team and player development, overall competitiveness of teams on the field, and finally, they must profess to work in tandem with the directors of other conference members in their region.

BUILDING NEW CONFERENCES

The DPL continues to look at ways to add clubs and teams that have the capacity to perform at the highest levels of the game, increasing competition while reducing travel. Often new conferences are built through necessity, a void or a desire to enhance the experience for their members. New clubs in new conferences have the ability to work together to form a cohesive initial group of clubs to launch. This gives these clubs a fresh start to construct the scenarios best for them, as long as they fall within the overarching frameworks of the DPL.

F U R T H E R T O G E T H E R



N O T H I N G G I V E N
E V E R Y T H I N G E A R N E D

YOUR FUTURE IS OPEN

AN INTEGRATED EVENT FORMAT FOR TEAMS TO
COMPETE FOR A NATIONAL CHAMPIONSHIP.
A PROVING GROUND FOR PLAYERS, TEAMS AND
CLUBS TO EARN THEIR FUTURE.

ABOUT

The DPL open is an Elite National Platform for clubs to enter into for their female teams U13-U19 to compete in some of the top events in the country and earning an opportunity to compete for a DPL national championship. Successful clubs in the national championship also earn an automatic bid into the DPL SUMMIT for the following season, the cup competition for the best teams in the DPL.

FORMAT

The open clubs attend a pre-selected national event to compete against each other to earn future opportunities for their players and individual teams.

This gives teams and players an opportunity to showcase their talents in an environment that is steeped in quality and supported by our national sponsors and partners.



OPEN teams will compete in round robin bracket play in their designated (1) DPL event. The winners of each open group will face off in a final. The winner of the final in the open bracket will earn an automatic bid to the DPL National Championships at the championship level.

INDIVIDUAL PLAYER TALENT IDENTIFICATION

All open players will be evaluated for an opportunity to be selected for the DPL Perform program at both their open qualifying event and the DPL National Championship.

AGE GROUPS

For the 2024/25 season the following age groups will participate in the DPL OPEN:
2011 (U13), 2010 (U14), 2009 (U15), 2008 (U16), 2007 (U17), 2006/05 (U19).

CLUB-WIDE PERFORMANCE WILL BE TRACKED AND EVALUATED SHOULD THE CLUB WISH TO TRANSITION INTO A DPL MEMBER STATUS IN THE FUTURE.

MORE EARNED OPPORTUNITIES

The champions and finalists of the DPL National Championships will also earn an automatic bid to the DPL Summit for the following season.

OPTIONAL PLAY OPPORTUNITIES

Teams can enter other DPL events for additional event experiences (these results will not count towards any qualification for the national championships). In addition, clubs within proximity of each other can form a 'DPLO' bracket for supplemental games throughout the season. These games can be used for seeding purposes for open brackets but will not count towards any qualification for DPL OPEN National Championships.



NATIONAL DEVELOPMENT LEAGUES (NDL) & AFFILIATES

THE DPL PARTNERS WITH EXISTING LEAGUES TO
AFFORD OPPORTUNITIES FOR MORE PLAYERS TO
INTEGRATE INTO THE DPL ECOSYSTEM.

LAUNCHING IN 2024, WE WILL PARTNER WITH THE
NDL TO CREATE PATHWAYS FOR INDIVIDUAL TEAMS
TO COMPETE AND THRIVE, EARNING OPPORTUNITIES
WITHIN THE DPL PATHWAY.

LEAGUE DEVELOPMENT MANAGER

FOR MORE INFORMATION
ON THIS, REACH OUT TO

LEE HUDSON

LEE@DPLEAGUE.ORG



HOW TO APPLY?



THE DPL BOARD OF DIRECTORS AND OUR LEADERSHIP STAFF INVITE YOU TO JOIN US BY APPLYING FOR ADMISSION TO THE LEAGUE FOR THE 2024/25 SEASON.

WHERE NOTHING IS GIVEN AND EVERYTHING IS EARNED, WE INVITE YOU TO SHARE WHY YOUR CLUB WOULD FIT THE STANDARDS AND ETHOS OF OUR LEAGUE AND COMPETE WITH SOME OF THE BEST CLUBS IN THE COUNTRY.

OUR PLAYERS ARE OUR FOCUS. Purposeful and memorable experiences are what we strive for in concert with our members.

We will review applications for all conferences of the DPL. We commit to reviewing each application received in a timely manner so we can all plan for our future.

By submitting an application you are committing to placing the players as the highest priority of your organization and adhering to the set standards of our league. There are no guarantees of acceptance and application fees are non-refundable.

VISIT: WWW.DPLEAGUE.ORG/APPLY
FOR MORE INFO AND APPLICATION SUBMISSION.

F U R T H E R T O G E T H E R